CLASSIFIED ADS
THE PLACE TO LOOK

CLASSIFIED RATES

Classified Ads are charged for on a per word basis; set solid as follows:

Classified Display Ads: Display Classified, per col. in. $1.50

Classified Ads and Legal Notices: First insertion, 4¢ per word. Subsequent insertions, . 3¢ per word. ($1.50 minimum weekly)

Card of Thanks. . . $2.50
Professional ads. . . $4.00 mo.

Above rates are for consecutive insertions; skip issue ads take the one time rate. The Headlight is not responsible for any mistakes in ads after first insertion.

All Classified Ads must be in by 2 p.m. Tuesdays.

Classified display ads with display rate, are not commissionable to agencies or agency accounts. Any one agency allowed 15% on display space if paid within 30 days from date of invoice. Classified display ads are not subject to any other discounts. Classified ads are not subject to agency discounts or commissions. Classified display ads are not subject to any other discounts except for cash. Classified display ads are not subject to any other discounts except for cash. Classified display ads are not subject to any other discounts except for cash.